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MARK PEARMAN WRIGHT  
HEAD OF LEASING & INVESTOR MARKETING

## **BIOGRAPHY**

Mark Jeffrey Pearman Wright  
Head of Leasing & Investor Marketing,  
Airbus Marketing Division



Born: 16<sup>th</sup> July 1963 in Hampshire, England

Mark joined Airbus in 1990 in the Customer Marketing Department and now heads the Leasing & Investor Marketing department responsible for the aircraft investment and finance community, including leasing companies and appraisers.

Following initial experience gained marketing to airlines in Europe and North America, Mark joined the Leasing Markets Division and was promoted to Sales and Marketing Director, leading successful sales campaigns with Boullioun, CIT, GATX and ILFC. He was promoted to Head of Sales and Marketing for all leasing companies a position he held for four years prior to his promotion to the current position.

Mark's career began in 1985 as a Performance Engineer in the Aerodynamics Department at British Aerospace (Civil Division), following a Bachelor of Science (Honours) degree in Aeronautical Engineering at Manchester University. Three years later Mark left BAe to do an MSc in Air Transport Management at Cranfield Institute of Technology and subsequently joined Airbus.

Mark is married with three children.