



# ABC

**CONFERENCE SPONSORSHIP OPPORTUNITIES**

**AIRCRAFT BUILDERS COUNCIL, INC.**

**2021**

**ANNUAL CONFERENCE**

**SEPTEMBER 12-14**

FAIRMONT SCOTTSDALE PRINCESS | SCOTTSDALE, ARIZONA



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**CONFERENCE SPONSORSHIP OPPORTUNITIES**

Sponsors help ABC enhance the conference experience for attendees by providing great events and better networking. This year we are offering more sponsorship opportunities and expanded benefits to increase your visibility. Along with the benefits listed below, each conference attendee from sponsoring companies will receive a sponsor ribbon on their nametag.

**ELIGIBILITY:**

Sponsorship is open to ABC program underwriters and participating brokers. For other parties desiring sponsorship, please email [info@aircraftbuilders.com](mailto:info@aircraftbuilders.com) stating your interest, which will be reviewed by the ABC Marketing Committee.

\* Additional sponsorship options may be added as the need arises.

**PLATINUM LEVEL SPONSORSHIP**  
**\$6,000 USD**

**OPENING RECEPTION (2 available) • \$6,000 each**

Help welcome nearly 400 attendees to the ABC conference by hosting this lively reception.

**WI-FI ACCESS (1 available) • \$6,000**

Provide conference attendees with an opportunity to stay connected within the ABC meeting space.

**PLATINUM LEVEL BENEFITS INCLUDE:**

- Opportunity to include marketing materials in the conference app
- Three (3) complimentary conference registrations
- Full signage throughout the registration, meeting, and reception areas
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn and Twitter pages

**GOLD LEVEL SPONSORSHIP**  
**\$3,000 USD**

**CONFERENCE MOBILE APP (1 available) • \$3,000**

Support ABC's going green initiative that streamlines all conference information onto a convenient custom mobile app. Networking with your colleagues and accessing conference information has never been easier.

**BREAKFAST (2 available) • \$3,000 each**

Get each day started off right with a hot hearty breakfast buffet for attendees. Plenty of networking space exists to plan the day's agenda.

**CLOSING LUNCH (1 available) • \$3,000**

Leave your mark on attendees by hosting this networking luncheon that will wrap up the ABC conference. Your sponsorship will give attendees one more lasting impression of their conference experience.

**PERSONAL PROTECTION EQUIPMENT (PPE)**  
**(1 available) • \$3,000**

While we are hopeful the need for PPE equipment will wain by September, we would like to offer attendees ABC branded face masks to wear as needed. Hand sanitizer stations will also be available. Any extra masks and sanitizer will be donated following the event.

**GOLD LEVEL BENEFITS INCLUDE:**

- Opportunity to include marketing materials in the conference app
- Two (2) complimentary conference registrations
- Moderate signage throughout the conference
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn and Twitter pages





# ABC

## CONFERENCE SPONSORSHIP OPPORTUNITIES CONTINUED

### SILVER LEVEL SPONSORSHIP

\$1,500 USD

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#### **SPEAKERS (6 available) • \$1,500 each**

Assist ABC in hosting renowned industry speakers from the U.S. and abroad. Past speakers have included the Chairman of Lloyd's, Administrators of the FAA, NASA Astronauts, United States District Court Judges, United States Legislators, as well as experts in the aerospace industry.

#### **COFFEE BREAK (2 available) • \$1,500 each**

Attendees have generous time between sessions for refreshments and to connect with attendees and speakers. Help fuel attendees by sponsoring one of our networking breaks.

#### **PHOTOGRAPHER (1 available) • \$1,500**

ABC will enhance the conference by having a professional photographer capture the event for posting on the ABC website and social media outlets.

#### SILVER LEVEL BENEFITS INCLUDE:

- One (1) complimentary conference registration
- Limited signage throughout the conference
- Recognition in the conference mobile app
- Recognition from the podium
- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn and Twitter pages

### BRONZE LEVEL SPONSORSHIP

\$500 USD

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#### **MONDAY PRESIDENT'S LUNCH (1 available) • \$500**

ABC reserves Monday midday to bring together various groups to discuss enhancements to the ABC program. Your contribution helps support this endeavor.

#### **FUN RUN (1 available) • \$500**

ABC will offer a Fun Run during the conference to bring interested attendees together for a casual run.

#### **CONFERENCE SIGNAGE (4 available) • \$500 each**

This sponsorship option covers onsite signage, schedule at a glance handouts, banners, etc. to keep attendees informed.

#### **AUDIO VISUAL (4 available) • \$500 each**

From split screens to high quality sound speakers, your sponsorship helps keep the ABC conference at peak audio visual performance.

#### **FLORAL / DECOR (4 available) • \$500 each**

Help brighten the ABC meeting room and reception with fresh floral arrangements and unique decor.

#### BRONZE LEVEL BENEFITS INCLUDE:

- Logo or company name with a link to your company's website on the conference page of the ABC website
- Recognition in pre and post conference communications
- Recognition through ABC's LinkedIn and Twitter pages



# ABC

## SPONSORSHIP LEVELS MATRIX

SPONSORSHIP BENEFIT	SPONSORSHIP LEVEL			
	PLATINUM \$6,000 USD	GOLD \$3,000 USD	SILVER \$1,500 USD	BRONZE \$500 USD
Opportunity to include marketing materials in the mobile app	●	●		
Complimentary conference registrations	3	2	1	
Conference signage	FULL	MODERATE	LIMITED	
Recognition in the conference mobile app	●	●	●	
Recognition from the podium	●	●	●	
Logo/company name with a link to your company's website on the ABC website	●	●	●	●
Recognition in pre and post conference communications	●	●	●	●
Recognition through ABC's LinkedIn and Twitter pages	●	●	●	●



# ABC 2021 SPONSORSHIP AGREEMENT FORM

## 1. COMPANY INFORMATION

Company Contact First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Company Name (to be listed on conference materials) \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_  
 Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

## 2. SPONSOR SELECTION

### PLATINUM \$6,000 USD

- Opening Reception
- Wi-Fi

### GOLD \$3,000 USD

- Conference Mobile App
- Breakfast
- Closing Lunch
- Personal Protective Equipment (PPE)

### SILVER \$1,500 USD

- Speakers
- Coffee Break
- Photographer

### BRONZE \$500 USD

- President's Lunch
- Fun Run
- Conference Signage
- Audio Visual
- Floral/Decor

## 3. COMPLIMENTARY REGISTRATION

Please indicate the person(s) to receive the 3, 2, or 1 complimentary conference registrations for Platinum/Gold/or Silver level sponsorships. Individuals listed will be contacted for additional attendance details.

1. \_\_\_\_\_  
 Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_
2. \_\_\_\_\_  
 Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_
3. \_\_\_\_\_  
 Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_

## 4. PAYMENT INFORMATION

Check Enclosed (payable to ABC, Inc. in U.S. dollars drawn on a U.S. bank)       Electronic Funds Transfer (contact ABC for details)

Charge my Credit Card     AmEx     MasterCard     Visa     Discover

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder's Name (as it appears on credit card) \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

## 5. RETURN FORM

Return Sponsorship Agreement Form and company logo for inclusion in our printed and electronic promotion pieces (high resolution, color logo in EPS vector format) to: **ABC Inc., 4248 Park Glen Road, Minneapolis, MN 55416 USA**  
**Phone (952) 928-4662 | Fax (952) 767-0767 | Email info@aircraftbuilders.com | www.aircraftbuilders.com**

## 6. QUESTIONS?

Contact Katie Benson at (952) 928-4662 or info@aircraftbuilders.com

Sponsorships will be awarded on a first-come, first-served basis. ABC's ability to deliver on the benefits outlined above is based upon receiving this sponsorship form and payment by July 30. After that date some benefits may be missed due to printing/shipping deadlines that are strictly adhered to. Other than the complimentary registrations that are noted above, sponsorship is separate from conference registration; to attend the conference, please visit aircraftbuilders.com to register. You will receive confirmation of your sponsorship via email. No refunds will be made for sponsorship fees.